



# Efficient Advisors to AssetMark, Inc. Integration

POWER HOUR 3.17.2026

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# Efficient Advisors to AssetMark Overview



AssetMark, Inc. acquired Efficient Advisors in December 2025



Transition is planned for the weekend of May 1-3, 2026



What we'll cover today:

- Updates for your clients
- Updates for you and your office
- The Efficient Advisors experience at AssetMark – new benefits you'll experience



# Transition Communications and Events

**Thursday, 1/8**  
ACTION ALERT  
integration email

**Thursday, 1/22**  
1:30-2:30pm ET  
POWER HOUR  
integration webinar

**Tuesday, 2/3**  
ACTION ALERT  
integration email

**Thursday, 2/19**  
1-2pm ET  
POWER HOUR  
integration webinar

**Tuesday, 3/3**  
ACTION ALERT  
integration email

**Tuesday, 3/17**  
1-2pm ET  
POWER HOUR  
integration webinar

**Friday, 3/27**  
1-2pm ET  
TMS POWER HOUR  
Tax Management  
Services webinar

**Wednesday, 4/1**  
1-2pm ET  
AMRS POWER HOUR  
Retirement Services  
webinar

**Thursday, 4/2**  
ACTION ALERT  
integration email

**Thursday, 4/23**  
1-2pm ET  
POWER HOUR  
integration webinar

**Wednesday, 5/13**  
ACTION ALERT  
integration email

**Wednesday, 5/20**  
1-2pm ET  
POWER HOUR  
integration webinar



JAN FEB MARCH APRIL MAY



**Discovery Events**

Charlotte 2/24  
Concord 2/26

**Premier Advisor Meetings**

Detroit 3/17  
New Jersey 3/18  
Rochester 3/19  
Chicago 3/24  
Philadelphia 3/25

**Efficient Advisors Billing Change**

Quarterly Billing in Advance Begins

**Investment Mastery**

Chicago 4/14

**05/04/2026 Integration Complete**

Accounts transitioned from Efficient Advisors to AssetMark

# For your clients...



## What's staying the same?

- Client account numbers will remain the same and they will move seamlessly from Efficient Advisors to AssetMark over integration weekend
- Client logins and access to custodial websites (Fidelity.com, and Schwab Alliance) will be unaffected
- Periodic Distribution, Periodic Investments, Standing Bank Instructions, etc. will remain intact



## What's going to change?

- If your clients currently use the Efficient Advisors website to access accounts, they can expect that access to terminate at integration with access to AssetMark's Investor Portal replacing the same functionality for their account needs
- Cash Allocation for EA models will be migrated from 1% to 2%
- Moving from Monthly to Quarterly Billing effective April 2026



## Client Communications

- The negative consent letters sent by EA to your clients in Q4 2025 served as confirmation to move their accounts to AssetMark
- Custodial Communications in early May
- AssetMark Investor Portal Invitations will be sent week of May 4th

## Final dates to submit requests



### Friday 3/20:

- Fee schedule change requests (FA fees)

### Thursday 4/2:

- Advisor de-linking requests
- Account linking requests – For Household Billing
- Account name/address/registration changes
- Create/execute New Accounts at EA.

### Friday 4/17:

- Model change requests
- Initiate new or update existing special trading instructions requests

### Friday 4/24:

- Initiate new, update or term Systematic Withdrawal requests

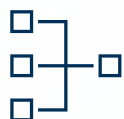
### Thursday 4/30:

- One-time withdrawal requests
- Final day to accept physical docs
- Final day to submit Service Request option on EA Website

### Friday 5/1:

- Docusign shut down at custodians at market close and all envelopes voided

# Transition to Quarterly Billing in Advance



## Billing Change

Efficient Advisors will migrate to a quarterly billing model in April, prior to migration to AssetMark in May.

### Current Experience

- Monthly client billing in advance
- Advisors paid monthly

### Future Experience

- Quarterly client billing in advance
- Advisors paid quarterly
- Rebates on terminated accounts
- No platform fee for Non-Managed Accounts
- \$5 account minimum goes away



### April

Efficient Advisors will process the first quarterly billing cycle and advisor payment.

### July

AssetMark will process the next quarterly billing cycle and advisor payment.



## Communication Plan

- **1/08** – Action Alert: communicate to you that AssetMark bills quarterly in advance and rebates on terminated accounts
- **1/22** – Announce these changes in the Power Hour
- **1/26** – Notification to Efficient Advisors advisors, including notice of communication to end clients on 2/02
  - ★ **2/02** – Negative Consent Communications to End Clients
- **2/23** – Second notification to Efficient Advisors advisors
- **4/02** – Action Alert includes reminder that quarterly billing commences in April

EBDR



## Portfolio Details

Client Profile | Construct Portfolio | Fees | Portfolio Details | Account Setup | Create Documents | View Documents

Summary Fee Schedule Combined Separated

---

**Dent, Arthur - Moderate**

Hide all ▼

**Proposed Accounts** \$700,000

New Scenario

[Add Account](#) [Delete](#)

Arthur Dent, Community Property \$200,000

AssetMark Asset Builder, Profile 5, Growth, MF 50.00%

American Funds Moderate Growth, Profile 5, MF 50.00%

[Add Account](#) [Delete](#)

Arthur Dent, Individual \$500,000

Savos Personal Portfolios Custom, Profile 3 100.00%

Include Funded Accounts 1 Hide all ▼

**Funded Accounts(0)** \$0

Market Benchmark: Profile 1 (20% Equity/80% Bonds) ▼

Visibility: ☑ ☐ ☐ ☐

Time Period: 3 Years 5 Years 10 Years All

[Back](#) [Account Setup](#) [Preview Proposal](#) [Savos Proposal](#) EBDR Analysis ⚙️

**Asset Allocation & Holdings** ☰ ↗

Equity	74.69 %
Cash and Cash Alternatives	2.38 %
Fixed Income	21.18 %
Other	1.75 %
<b>Total</b>	<b>100.00 %</b>

**Historical Cumulative Performance** ☰ ↗

Name	Cumulative Return, %	Maximum Drawdown	Maximum Drawdown Recovery Duration (in months)	Maximum Drawdown Duration (in months)
SG Trend Index (Alternatives)	47.32	-19.73 %	61.00	35.00
Profile 1 (20% Equity/80%)	41.15	-22.07 %	49.00	13.00

**Hypothetical Growth of Proposed Accounts** ☰ ↗

\$3M

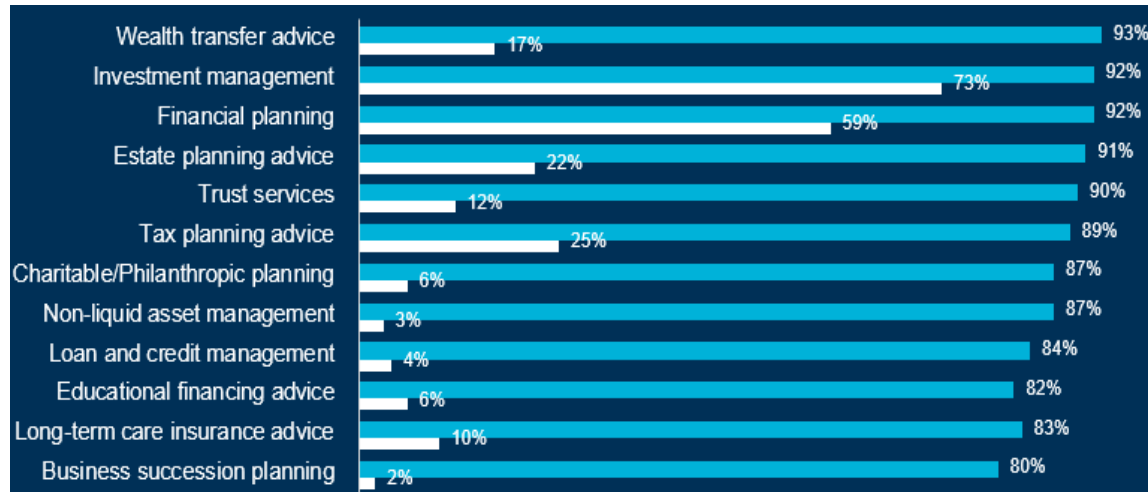
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New to you with AssetMark

# Advanced Planning Services

# Financial Planning is the catalyst for trusted and lasting relationships

## Services Expected by HNW Clientele

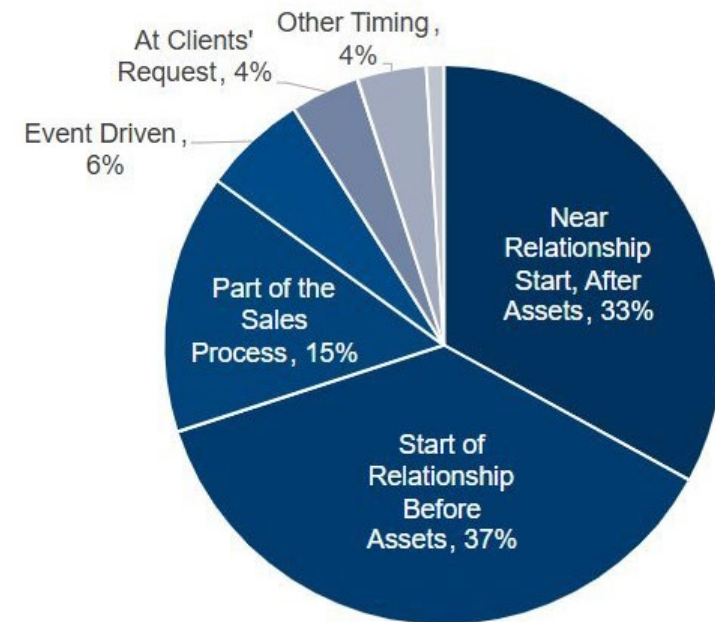


Source: ©2021 CEG Insights formerly Spectrum Group; Wealth Management Redefined 2021

## Top 5 Services Requested:

1. Wealth Transfer Advice
2. Investment Management
3. Financial Planning
4. Estate Planning
5. Trust Services

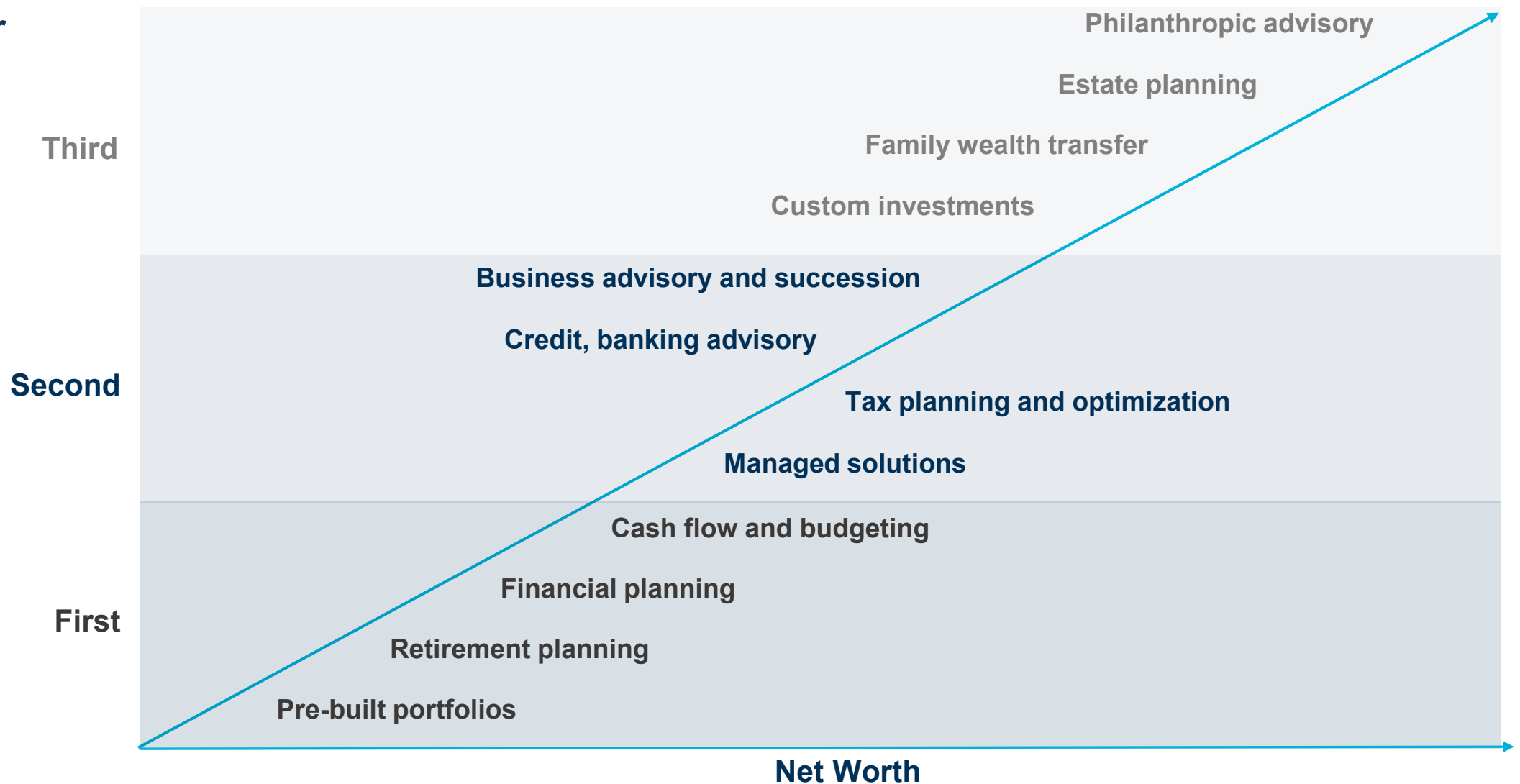
## Timing of Providing Financial Plans to Clients



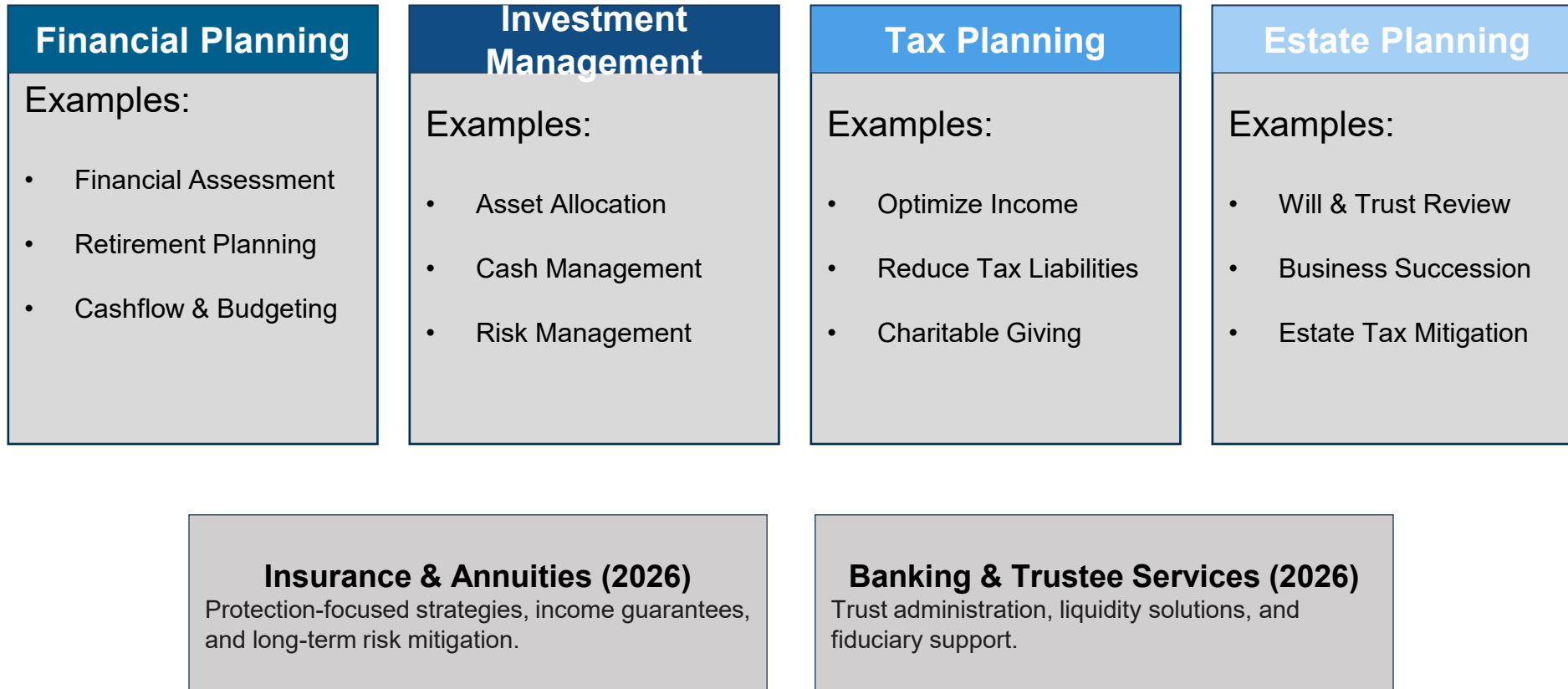
**70% of financial plans are provided at, or near the onset of the relationship**

# Personalized Service Delivery Meets HNW Clients Where They Are

## Service Tier Offerings



# Focus on meeting the most often requested HNW services



# Advanced Planning Services: Clients Over \$5 Million

Your clients often face complex challenges that require sophistication, coordination, and foresight across wealth preservation, taxes, and succession.

**Position yourself as the advisor who simplifies complexity and integrates strategies.**

Protect Generational Wealth

**ESTATE & LEGACY PLANNING**

Comprehensive Tax Integration

**TAX STRATEGY & COORDINATION**

Maximize Business Value

**EXIT PLANNING FOR BUSINESS OWNERS**

Strategize Equity Liquidity

**EXECUTIVE COMPENSATION & EQUITY PLANNING**

# Advisors get access to a sophisticated tech stack and experienced professionals - elevating the perceived value-add



- Streamline tax, estate, and risk planning
- Extracts & analyzes tax returns, underlining opportunities
- Vizualizes client data, integrating tax insights



- Generate plan for sustainable retirement income
- Total risk modeling & dynamic withdrawal strategies
- Scalably model/monitor retirement goals



- Lets users create legally valid will & trusts
- Store, update, & share plans digitally
- View summaries, estate plan reports & insights



- For advisors focused on estate analysis, modeling, & visualization
- AI to digitize static legal documents
- "What-if" scenario analysis



- Financial planning software; aggregates client data
- Creates detailed projections & reports
- Interactive tools utilized for planning convos.

# Starting at \$5M in new assets to the platform, AssetMark will offer full advanced planning services at no cost to the advisor – a significant value-add

		Private Wealth* (\$500k - \$5M)	Advanced Planning (\$5M+)
<b>Investment Management</b>	Personalized Investment Strategy / Cash management	✓	✓
	Asset Allocation	✓	✓
	Access to private assets	✓	✓
<b>Tax Management</b>	Client 1040 Tax Report	✓	✓
	TLH/ Tax Transitions	✓	✓
	Charitable Giving Strategies		✓
<b>Estate Planning</b>	Estate Plan Review (Existing Wills & Trust Docs)	✓	✓
	Estate Plan Creation (New Wills & Trusts)		✓
	Wealth Transfer Strategies		✓
<b>Financial Planning</b>	Financial Plan Review	✓	✓
	Retirement Planning		✓
	Cash Flow & Budgeting		✓
<b>Specialists</b>	Access to Private Wealth Consultants	✓	✓ *
	Access to Planning Analysts	✓	✓ *
	Access to Financial Planners		✓

Coming Q3 2026\*

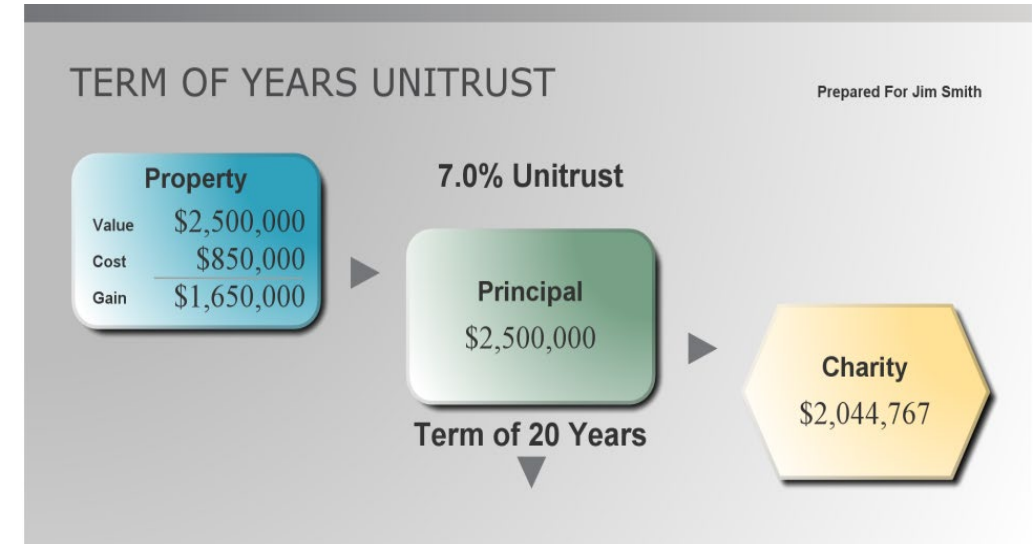
# Case studies

#	Case Study	Impact
1	Efficient Illiquid Asset Conversion	Capital gains mitigation with a focus on charitable giving
2	Tax Efficient Income	Lowered effective tax rate by 17%, increasing expected legacy value from \$17m to \$42m.
3	Estate Tax Mitigation	Reduced the family's estate tax exposure by \$18M

# Case Study #1:

# Efficient Illiquid Asset Conversion – Unlock \$5M in Real Estate

<b>Client Profile</b>	Early 60s, highly charitable couple, \$30M net worth
<b>Objective</b>	Minimize tax from the upcoming sale of a \$2.5M residence by donating \$2.5M rental property
<b>Opportunity</b>	\$5M in previously illiquid assets to the platform
<b>Solution</b>	Charitable Remainder Trust with DAF as beneficiary Outright sale of home (use up \$500K exclusion)
<b>Outcome</b>	<b>Year 1 deduction of \$625K (saves \$200K)</b> <b>Bypass \$1.65M in cap gain (saves an additional \$392K)</b> <b>Approximately \$5M in net-new AUM for 20+ years</b>



1. Transfer and sell Tax-Free. Bypass up to \$1,650,000 gain may save \$392,700. Income tax deduction of \$625,765 may save taxes of \$200,245.

2. Unitrust annual income of \$175,000. Increased income \$25,000 over prior \$150,000 income. Estimated income in 20 years \$3,186,629. Effective return rate 7.61%.

3. If trust earns 6%, pays 7%, then decreases by 1%. After the term of 20 years, trust assets pass without probate to charity.

Advisor Assets on Platform
<ul style="list-style-type: none"> <li>• \$2.5M Managed Trust (TMS)</li> <li>• \$2.5M Managed Account (TMS)</li> <li>• \$2.0M DAF once trust expires</li> </ul>

## Case Study #2:

# Tax Efficient Realized Income – lower effective tax rate by 17%

<b>Client Profile</b>	Recently retired couple (ages 63–64) with a \$7M windfall.
<b>Objective</b>	Optimize taxable income and improve tax efficiency across assets currently split between a Credit Union (\$5M) and AssetMark (\$2M).
<b>Opportunity</b>	Consolidate and manage the \$5M held at the Credit Union.
<b>Solution</b>	Implement an AssetMark tax-advantaged portfolio utilizing Tax Management Services (TMS) and an Income Lab strategy to enhance after-tax income, reduce tax drag, and increase legacy value.
<b>Outcome</b>	<ul style="list-style-type: none"> <li>• Tax efficient realized income</li> <li>• Lowered effective tax rate by 17%</li> <li>• Enhanced long-term legacy</li> </ul>

### Before

	Worst	10th Pctl	25th Pctl	Median	75th Pctl	90th Pctl	Best
Legacy Amount	\$8,967,118	\$10,574,783	\$13,027,931	\$17,374,825	\$34,025,357	\$41,158,314	\$46,218,641
First Point Below Legacy Goal	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Time Below Legacy Goal	0	0	0	0	0	0	0

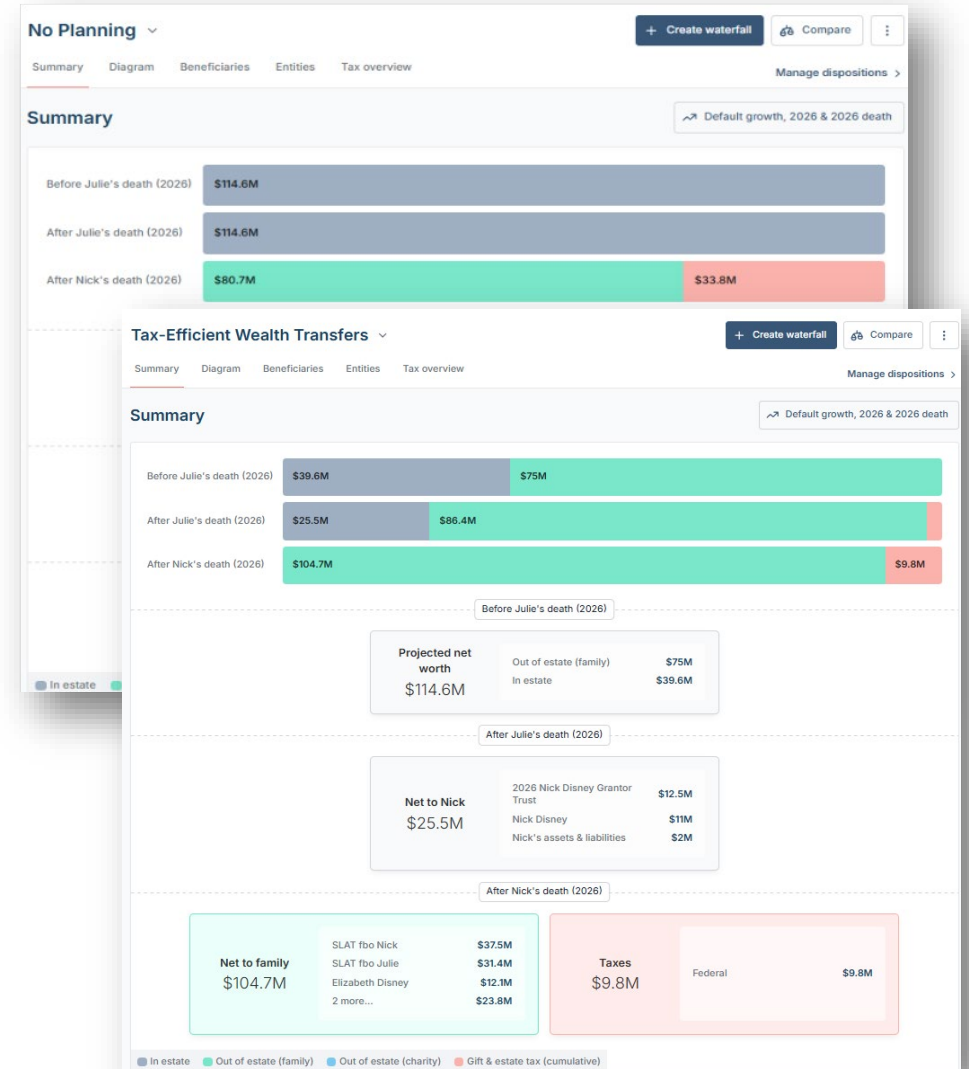
IMPORTANT: The projections or other information generated by Income Lab regarding the likelihood of various investment outcomes are hypothetical in nature, do not reflect actual investment results and are not guarantees of future results.

### After

	Worst	10th Pctl	25th Pctl	Median	75th Pctl	90th Pctl	Best
Legacy Amount	\$22,996,681	\$26,835,115	\$33,648,769	\$41,951,876	\$61,042,680	\$88,439,699	\$124,315,476
First Point Below Legacy Goal	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Time Below Legacy Goal	0	0	0	0	0	0	0

# Estate Tax Mitigation – reduce estate tax exposure by \$18m

<b>Client Profile</b>	Couple preparing to sell family business (~\$100M) and retire in 3-5 years.
<b>Objective</b>	Significantly reduce the family’s estate tax by maximizing their unused estate exemptions.
<b>Opportunity</b>	\$50MM in AUM and ongoing trust administration of four trusts.
<b>Solution</b>	Developed and implemented an estate plan and investment solution for after-tax, business sale proceeds.
<b>Outcome</b>	<ul style="list-style-type: none"> <li>• <b>Reduced the family’s estate tax exposure by \$18M</b></li> <li>• <b>Created a clear path to retirement</b></li> </ul>



# Your practice. Your way. How we meet you where you are.

## The Senior Advisor

- Offers planning services
- May have planners on staff
- Has singular questions
- **Needs a thought collaborator**

## The Next-Gen Advisor

- Education is paramount
- Review of work
- **Needs a collaborator in plan creation**



## The Expander

- Has HNW clients whose needs are complex
- Has a niche expertise
- Lacks specialized tools
- **Needs specialized expertise**

## Resourceful Power Users

- Moving up market
- Desire to learn a new niche market
- **Needs an outsource solution**

# Giving advisors freedom to focus their attention on driving revenue



## Get Time Back

Outsourcing your planning needs gives you time back to focus on more revenue producing activities



## Expanded Access

You'll get expanded access to planning expertise and technology to position you and your team as a more capable collaborator



## Increase Profitability

Offering planning through AssetMark makes it quicker to recoup onboarding investment & allows you to charge a premium relative to robo-advisors

# Connect With AssetMark to Create Meaningful Change to Your Practice



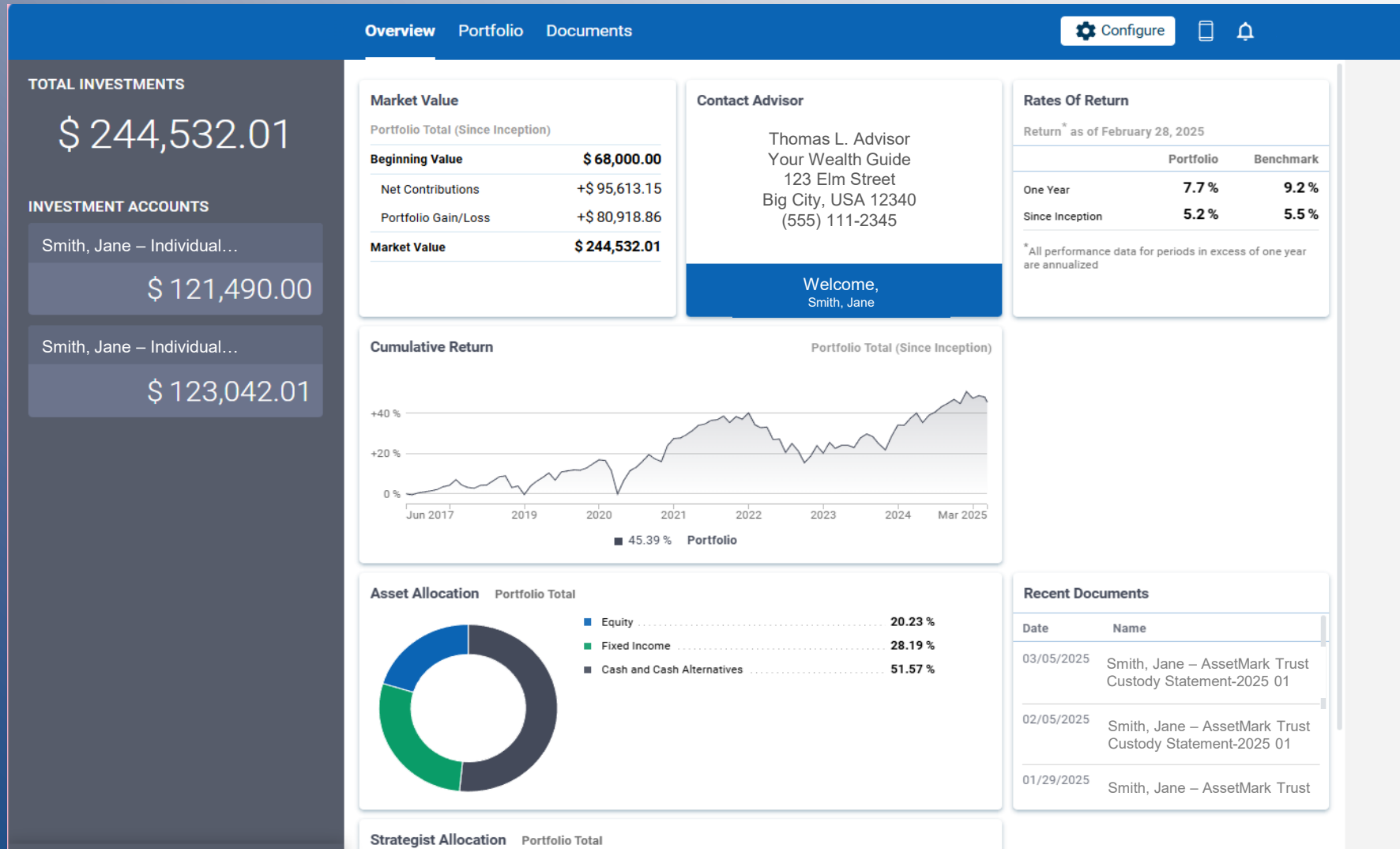
## Things Advisors can do



## How AMK can help

# Investor Portal

# Investor Portal – Client Experience



- Available to all clients, regardless of custodian
- View-only access! Clients still need to work with you to initiate all requests and transactions
- Add your firm logo
- Fully customizable to show clients what you want them to see
- You can create template layouts with the ability to customize for individual clients
- Log in as your client to see what they see

# Investor Portal – Document Vault

Cetera Investment Advisers LLC Overview Portfolio Documents Configure Amant, Charlotte B

MY DOCUMENTS

- Custodial Statements  
58 documents
- Portfolio Review  
31 documents
- Cost Basis Report
- Tax Packages  
15 documents
- On-Demand Report  
3 documents
- Investment Materials  
3 documents
- Notices and Letters  
No documents

**Custodial Statements** DELIVERY PREFERENCES Last Updated 03/12/2025

Custodian: AssetMark Period: 01/01/2025 – 03/13/2025

Year to Date Last Year Since Inception Custom

Date	Document Description	Period
<input type="checkbox"/> 03/05/2025	Smith, Jane ...	Y2025 Feb
<input type="checkbox"/> 02/05/2025	Smith, Jane ...	Y2025 Jan
<input type="checkbox"/> 01/29/2025	Smith, Jane ...	Y2024 Dec

- Set up electronic delivery of any documents AssetMark creates
- Electronic access to all historical documents in one, easily-accessible secure vault
- Quarterly Performance Reports
- On-Demand Reports

# Investor Portal – Logging In as Your Client

The screenshot displays the eWealthManager Advisor Workstation interface. At the top left, the logo "eWealthManager" is visible, followed by a welcome message: "Welcome Sample Advisor" and "sampleadvisorlogin Logout • Switch ID". A search bar is located at the top right. Below the header, a navigation bar includes "Clients", "Tracking Center" (with a notification badge "11"), "Investments", and "Retirement". A secondary navigation bar contains "Consulting", "Marketing", "Service Center", and "Account Wizard". A central menu titled "Advisor Workstation" is open, with a red arrow pointing to it from the right. The menu items are: "Advisor Managed Portfolios", "Benefits Dashboard", "Client Management" (highlighted with a red box), "Portfolio Engine", and "WealthBuilder Dashboard". A yellow alert banner at the top reads: "Alert: Schwab account market values and transactions are...". Below the alert, there is a news article titled "'MARK to Markets: AssetMark's Go..." dated "March 06, 2025". To the right, a "2-MINUTE CIO UPDATE" section features a "MARKET VOLATILITY UPDATE" with a photo of a man in a suit.

# Investor Portal – See What Your Client Sees

Client Management | Sample Advisor Manage Investor Portal Advisor Workstation

Client Search **1** Client List  Make Default View

Q Client Search STATUS All

Client Name ^	Advisor ID	Market Value	Inception Date	Status	Actions <b>i</b>
Sample, Client	AGAGCB	\$1,334,715.46	01/06/2009	Funded	<b>2</b> View Investor Portal Portfolio Review <b>new</b>
Sample, Client	AGAGCB	\$111,754.15	01/01/1900	Funded	...
Test Client	AGAGCB	\$0.00	03/06/2013	Funded	...
Test, 81250	AGAGCB	\$0.00	07/27/2017	Funded	...

Page Total \$1,446,469.61  
Total for all clients \$1,446,469.61

1 - 4 of 4 Load 50 More ... < Previous 1 Next >

# Investor Portal – Customizing Client Experience

Client Management | Sample Advisor | **Manage Investor Portal** | Advisor Workstation

Client Search | **Client List** |  Make Default View

Q Client Search

Client Name ^	Advisor ID	Market Value	Inception Date
Sample, Client	AGAGCB	\$1,334,715.46	01/06/2009

## Investor Portal Customization Options

- Three different template options
- Choose widgets to display, adjust placement and sizing

Sample Advisor | Advisor Workstation

### Advisor ID Settings

Name to be shown in the Investor Portal: Sample Advisor ▾

Full Access  No Performance & Risk  Documents Only

This template provides Investors access to all available widgets and pages. You can limit access to specific widgets by editing template. ⓘ

**Edit Template Settings**

Goals: Display Goals

Notifications: Goals Schedule ⓘ  
Semi-Annually

Dashboard Preview: Preview for Investors Without Goals ▾

Contact Advisor | Strategist allocation

# Client and Account List



# Custody Statements and Tax Documents

Client List > Document Vault > Pershing Documents EXPAND TO READ ABOUT THIS PAGE

\$161,445.94
▼

Advisor ID:  
Email Address:  
Phone Number:

**Account Wizard**

Accounts
Performance
Document Vault
Tracking Center
Fees
Client Information
Web Access / eDelivery
Investment History
Gain/Loss
On-Demand Report

AssetMark Documents
Pershing Documents

The Document Vault contains statements and documents provided by AssetMark Trust and Pershing. For accounts at other custodians, please use the custodian's web site to view or retrieve documents. Last Updated: 5/12/2025

Filter By > Date 
Restore Default

▼ 4 Custody Statements as of 05/13/2025

	Date	Account Registration	Account Number	Document Type	Periods
<input type="checkbox"/>	4/1/2025	Individual TOD		Account Statement	2025 Apr
<input type="checkbox"/>	3/1/2025	Individual TOD		Account Statement	2025 Mar
<input type="checkbox"/>	2/1/2025	Individual TOD		Account Statement	2025 Feb
<input type="checkbox"/>	1/1/2025	Individual TOD		Account Statement	2025 Jan

0 Save Selected
0 View selected as one

▼ 1 Tax Documents as of 05/13/2025

	Date	Account Registration	Account Number	Document Type	Periods
<input type="checkbox"/>	1/24/2025	Individual TOD		1099C	2024

0 Save Selected
0 View selected as one

# Preferences



# Preferences > Account Wizard

## Preferences

Advisor Settings Client Settings

My Profile **Account Wizard** Tracking Center On-Demand Report Manage Roles Manage Login Manage Logos Manage Integrations

**Investment Proposals**

Advisor Intro

Account Wizard Portfolio Templates

Custom Financial Advisor Fee Schedules

Please set your Account Wizard preferences for your Investment Proposal.

Custodian: AssetMark Trust

**Fees Preferences**

Select a default Advisor Fee:

Flat Fee

OR

Tiered Fee

Fee Schedule  
Display Financial Advisor, Platform and (if applicable)  
Tax Management Fees:

Combined

Separately (Default when a stepped fee schedule applies to any client account)

**Portfolio Details Preferences**

Include Funded Accounts

**Print Preview Preferences**

*Investing With Confidence*

- Investing is Personal
- Growth of \$1 Million - Equities vs. Bonds
- The Cycle of Emotions
- Growth of \$1 Million - Staying Invested
- Investing Evolved Overview
- Three Investment Approaches

*Your Investment Team*

- Your Investment Team

Select as option for display:

- Financial Advisor Name
- Advisory Firm Name
- Portfolio Strategists
- Custodian Selection

Set it and forget it! Save time and reduce risk with New Account Preferences

# Preferences > Tracking Center

## Preferences

Advisor Settings Client Settings

My Profile Account Wizard **Tracking Center** On-Demand Report Manage Roles Manage Login Manage Logos Manage Integrations

### Items Requiring Attention

#### Receipt and Completion

### Items Requiring Attention

Select the method(s) below if you would like to receive a notification when a request received requires attention, such as a request that is not in good order.

- Phone Call
- Email

Choose Email Recipient(s)

	User Type	Name	Email
	<input checked="" type="checkbox"/> Primary Advisor <sup>1</sup>	Valued Financial Advisor	Madhan.Kumar@assetmark.com
	<input type="checkbox"/> Agent <sup>2</sup>	Sample01 Agent	himanshi.sharma@AssetMark.com
	<input type="checkbox"/> Shared Access <sup>2</sup>	Aaron Namuche	aaron.namuche1234@assetmark.com

**Make sure the right team members get the notifications they need!**

# Preferences > Manage Roles

## Preferences

Advisor Settings Client Settings

My Profile Account Wizard Tracking Center On-Demand Report **Manage Roles** Manage Login Manage Logos Manage Integrations

Share/Revoke/Remove Role

The **Manage Roles** feature of eWealthManager allows you to create and administer different roles under the primary Advisor ID, each with its own access and privileges.

Access can be granted to individuals with one of the following settings:

### Shared User Access

- User will have full access and authority as the Advisor ID they are created under.
- User can view everything pertaining to this Advisor ID. If you do not want this user to see Advisor fees, you must request so by contacting your Service Team.
- User can sign and submit documents and requests. It is your responsibility to ensure that the granting of this Shared Access is to a licensed person in accordance with your firm's policies and procedures.

### Office Administrator Access

- Users will have full access to view everything under this Advisor ID, except from Advisor fees.
- Users can create and stage requests for submissions but cannot submit or sign requests.

For both Shared User and Officer Administrator Access, users will have access to view and prepare plans for all AssetMark and non-AssetMark clients within MoneyGuide and Voyant. Users who are also Advisors will need their own subscriptions.

## Managing Access

Below is a list of your existing roles. Click on the appropriate link to share or revoke access. Each role is tied to your eWealthManager login ID, and you determine the access and privileges assigned to each role. You can also see a list of any currently shared access below each role.

AgentID	Agent Name	User Name	User Role	User Email	Action
<input type="checkbox"/> AG1634	Agent, Sample	Sample01 Agent	Agent	himanshi.sharma@AssetMark.com	<a href="#">Share</a> <a href="#">Revoke</a>
	<b>Users</b>	<b>Role Type</b>	<b>Email</b>	<b>PIN</b>	
	Oscar_multiple CIBC Test Pershing_multiple	Shared Access	eWMMFA@assetmark.com	1234	<a href="#">[Revoke]</a>

## Features:

- Share access with team
- Two versions
  - Shared Access
  - Office Admin
- Revoke access of former staff

# Preferences > Manage Logos

Add your firm logo to AssetMark documents and eWealthManager®!

## Preferences

Advisor Settings

Client Settings

My Profile

Account Wizard

Tracking Center

On-Demand Report

Manage Roles

Manage Login

**Manage Logos**

Manage Integrations

Your Logo(s) on file:

Client Investment Proposal and  
On Demand Report

Upload Logo

eWealthManager

Upload Logo

AssetMark Trust Company  
Custody Statement



**Upload different files to best fit the document layout**

# Preferences > Client Settings

**eWealthManager** Welcome Sample Advisor  
sampleadvisorlogin Logout · Switch ID **Advisor Workstation** Search

Help **Preferences** Contact Us | Feedback | Meeting Mode Off

Home Clients Tracking Center Investments Retirement Financial Planning Business Consulting Marketing Service Center Account Wizard

## Preferences

**Advisor Settings** **Client Settings**

This section enables you to set global preferences for all of your new and/or existing clients. To modify settings for a particular client, go to the [Clients](#) section and select the specific client. The client-specific settings in the [Clients](#) section will override the global client preferences.

- > Document Delivery
- > Web Access
- > Performance
- > Indices for Performance Comparison
- > Client Billing Detail
- > Risk Statistics
- > Net Investment
- > Investment Content Visibility

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## Features:

- **Document Delivery**
  - **eDelivery**
- **Web Access**
  - **Investor Portal**
- Performance
- Indices for Performance
- **Client Billing Detail**
  - **Platform vs. Advisor Fee**
- Risk Statistics
- Net Investment
- Investment Content

# Preferences > Document Delivery

## Preferences

Advisor Settings

Client Settings

This section enables you to set global preferences for all of your new and/or existing clients.

To modify settings for a particular client, go to the [Clients](#) section and select the specific client. The client-specific settings in the [Clients](#) section will override the global client preferences.

### Document Delivery

Use this section to set global document delivery preferences for your new and/or existing clients.

[Download existing client delivery preferences.](#)

#### Quarterly Performance Review

Use this section to set global Quarterly Performance Review delivery preferences for your new and/or existing clients. Click the Edit button to change the global delivery preferences for your new clients. When you click the **Save** button, you will have the option to apply the changes to your existing clients.

Document Type	Current Delivery Preference
<a href="#">Quarterly Performance Review</a>	Electronic Delivery

Edit

View and edit QPR display preferences for existing clients

# Preferences > Web Access

## Preferences

Advisor Settings

Client Settings

This section enables you to set global preferences for all of your new and/or existing clients.

To modify settings for a particular client, go to the [Clients](#) section and select the specific client. The client-specific settings in the [Clients](#) section will override the global client preferences.

> Document Delivery

▼ Web Access

How would you like to manage new client access to this website and documents that are electronically stored on this website?

- Full Web Access** - the broadest permission level you can assign to your client for web access in eWealthManager. By choosing this option, your client may receive and view items such as Quarterly Performance Reviews (QPRs) and custody statements and tax packages (if the account is custodied at AssetMark Trust). Account balances, transaction history and performance information will also be visible for your clients.
- Document Access Only** - allows your client to view only electronically stored documents in eWealthManager. By choosing this option, your client may receive and view only items such as Quarterly Performance Reviews (QPRs) and custody statements and tax packages (if the account is custodied at AssetMark Trust). Account balances, transaction history and performance information will not be available to your clients.
- No Web Access** - denies your client access to all information available on eWealthManager. By choosing this option, your client may not participate in eDelivery of Quarterly Performance Reviews, custody statements or tax packages.

Save

# Preferences > Client Billing Detail

## Preferences

Advisor Settings

Client Settings

This section enables you to set global preferences for all of your new and/or existing clients.

To modify settings for a particular client, go to the [Clients](#) section and select the specific client. The client-specific settings in the [Clients](#) section will override the global client preferences.

### Client Billing Detail

Use this section to set global client billing detail preferences for your new and/or existing clients. When you click the **Save** button, you will have the option to apply the changes to your existing clients.

Display the Portfolio Billing page in the QPR

[View Sample](#)

Display Fee Schedule(s) in the QPR

[View Sample](#)

Display Financial Advisor, Platform, and (if Applicable) Tax Management Fees Separately (Default when a stepped fee schedule applies to any client account)

[View Sample](#)

[View and edit display preferences for existing clients.](#)

Save

## Features:

- Optional QPR Portfolio Billing page
- Show fees combined or separately

Options for how you want to talk about fees with your clients

# On-Demand Report

# On-Demand Reports

Home **Clients** 56 Tracking Center Investments Retirement Financial Planning Business Consulting Marketing Service Center Account Wizard

Client List > On Demand Report EXPAND TO READ ABOUT THIS PAGE

Sample, Client COMBINED ACCOUNTS	\$429,397.87	▼	Advisor ID: Email Address: Phone Number:	<b>Account Wizard</b>
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Accounts Performance Document Vault Tracking Center Fees Client Information Web Access / eDelivery Investment History Gain/Loss **On-Demand Report**

# On-Demand Reports

## Customize Your On-Demand Report

To create a customized report for this client, select the information you want to include and click **Create Report**. [See a sample report.](#)

**Part 1** The information in the sections below will be as of the prior business day.

Client/Portfolio Level	Account level
<input checked="" type="checkbox"/> <b>Portfolio Summary</b>	<b>Select the funded accounts to be included in the account level Report</b>
<input checked="" type="checkbox"/> Investment Approach Chart <input checked="" type="checkbox"/> Asset Class Chart	<input checked="" type="checkbox"/> Client Sample, Individual , Clark Navigator Personalized UMA, Profile 3, Moderate , 0000002 , Funded
<input checked="" type="checkbox"/> Strategist Allocation Chart	<input checked="" type="checkbox"/> <b>Account Summary</b>
<input checked="" type="checkbox"/> <b>Portfolio Performance</b> ⓘ	<input checked="" type="checkbox"/> Asset Class Chart <input type="checkbox"/> Assets by Strategy Chart (For M

### On-Demand Report - Sample, Client - May 13, 2025

On-Demand Reports can be saved for viewing in the Document Vault. Use the text box below to add a description specific to this report, such as types of accounts included, benchmarks used, or custom date ranges.

Save On-Demand Report

Report Description

0 of 250 Characters

Comments written here will not be shown on the On-Demand Report

**View Report**

What's Next?

# Updates for you and your office



## Ready now

If you'd like to get ahead of the curve and write new business with AssetMark, we will connect you with all of the resources and professionals you need to get started!

- Contact your EA team or AssetMark at [NewAdvisorQuestions@assetmark.com](mailto:NewAdvisorQuestions@assetmark.com)
- Call us at 800-664-5345, option 2
- Add your name and email in the Q & A feature of this webinar and we'll reach out to you!



## Ready at Transition

Want to wait until migration to get started with AssetMark? Here's what you can expect:

### This week! (Week of March 16<sup>th</sup>):

- Your AssetMark agent code(s) will be created
- You will receive an invitation via email to create your eWealthManager.com login credentials
- Your AssetMark service Relationship Manager will reach out with help
- You'll be able to explore the site, set your preferences for contact methods, Tracking Center notifications and more at this time
- Please note that your client data will not be populated until transition

### At transition:

- When you log in to eWealthManager on Monday, May 4, your client account data and performance history will be available for you in the client section
- AssetMark will provide you with access to the applicable custodial systems using your AssetMark agent ID

# Getting Started with eWealthManager

Approximately thirty days before transition, you will receive an invitation to eWealthManager via email and you'll simply need to select the "Click Here" link from the email and complete the simple New User Registration Form.



The screenshot shows the 'New User Registration Form' for eWealthManager. The form includes the following fields: First Name, Preferred Name/Nick Name, Middle Name, Last Name, Phone (with three input boxes), and Email. A 'Next' button is located at the bottom right. A note below the email field states: 'Valid email address is required to proceed. Example: name@example.com'.

You'll create a Username and Password and establish security questions. Once submitted, you'll be ready to access eWealthManager and get to work.



The screenshot shows a 'Congratulations!' message from eWealthManager. The text reads: 'Congratulations! You have successfully completed the registration process. Please click on the button below to access your account.' Below the text is a yellow button labeled 'Login eWealthManager'.



Existing eWealthManager users will be able to link their new Efficient Advisors Agent Codes to their current login credentials

# Power Hour Topics

## Power Hour 1

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### Billing

#### New to you at AssetMark

### Service

- AssetMark Retirement Services
- AssetMark Service & Support

### Introduction to eWealthManager

- New Accounts and the Client Experience
- Tax Management Services

## Power Hour 2

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### User Options/Access

- Shared Access User
- Office Administrator
- How to grant shared access

### Introduction to eWealthManager

- Tracking Center
- Account Maintenance
- Investment Changes

### Business Consulting

### Advisor Benefits

## Power Hour 3

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### EBDR at AssetMark

### Advanced Planning

### Client Investor Portal

### Introduction to eWealthManager

- Client and Account Lists
- Preferences
- On Demand Reports

## Power Hour 4

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### Client Updates

- Investor Portal Invitations

### Investing Consulting & Due Diligence

### Cash & Lending

# Efficient Advisors Information Page



[www.assetmark.com/efficientadvisors](http://www.assetmark.com/efficientadvisors)

## Elevate Your Practice

Welcome to AssetMark. Let's grow together.



and



### ABOUT ASSETMARK

#### Who Are We?

AssetMark is an industry-leading wealth platform with a proven track record of growth and innovation. Founded in 1996 and based in Concord, California, we now have over 1,100 employees who are singularly focused on making a difference in the lives of advisors and their clients. Today, the AssetMark platform has over \$148 billion in assets and serves over 10,500 financial advisors and over 318,000 investor households.

Advisors work with AssetMark because we share a common mission: making a difference in the lives of investors. We serve independent financial advisors of all models at every stage of their journey; this includes RIAs, Broker Dealer-affiliated advisors, and advisors at Credit Unions and Banks.

Our platform is strategically built to empower independent advisors to grow and scale their business by outsourcing specialty services that would otherwise require significant investments of time and money. The key pillars of AssetMark's differentiated services include integrated digital solutions, curated investment strategies, and highly customized consulting and service support.

[UNCOVER THE REASONS ADVISORS CHOOSE ASSETMARK →](#)



# Share your feedback!



**Please help us with your feedback by answering these two quick survey questions**

# Questions?



## Join us

- **March 27 at 1pm ET**  
**Tax Management Service (TMS) Power Hour**
- **April 1 at 1pm ET**  
**AssetMark Retirement Services (AMRS) Power Hour**
- **April 23 at 1pm ET**  
**Integration Power Hour**

**Thank you!**

# Important Information

## IMPORTANT INFORMATION

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**For more complete information about the various investment solutions available, including the investment objectives, risks, and fees, please refer to the Disclosure Brochure and applicable Fund Prospectus. Please read them carefully before investing. For a copy, please contact AssetMark.**

**Investing involves risk, including the possible loss of principal. Past performance does not guarantee future results.**

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