

EA Advisors: AMRS Overview

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April 2026

Agenda

- AMRS Overview
- Our Value Proposition
- Case Studies
- EA Conversion
- Next Steps

AMRS Overview, Value Prop & Case Study

AMRS is a 3(38) investment fiduciary designed for advisors

About us:

- 880 Advisors
- 2,171 Plans
- \$2.5B AUM

Our advantage:

- **Customized 3(38) investment lineups** supported by AssetMark's award winning due diligence team
- **Recordkeeper choice** to support your client's unique needs
- **Value added resources** to help you identify opportunities, benchmark and evaluate plans and win new business
- **Professional guidance and support** from dedicated Regional Retirement Consultants

Professionally managed strategies to meet a variety of unique needs

Model portfolios

- Target date portfolios
- Risk based models
- Socially responsible and faith-based portfolios



Stand-alone Investments

- Large cap
- Small cap
- International
- Bonds
- Alternative investments



Access to advanced wealth strategies for high-net-worth employees

For high-earning employees:

- Access to institutional-quality investments and custom portfolios
- Strategies designed for more complex financial goals

For your practice:

- Deepen relationships with key decision-makers
- Expand your wealth management opportunities

Plan Participants



Wealth Clients



Access to recordkeepers and plan types for every client need

Range of plan types...

- ✓ 401(k) / Profit Sharing
- ✓ PEP
- ✓ 457
- ✓ 403(b)
- ✓ 401(a)
- ✓ Defined Benefit
- ✓ Cash Balance
- ✓ Solo(k)

... through a growing list of recordkeepers

EPIC

PCS

JULY

Ascensus

We are expanding recordkeeper access to offer more choice

Access to value added resources to grow your practice

FIDUCIARY SHIELD
by BidMoni

Dashboard My RFPs Portfolio

Your current subscription: Fiduciary Pro w/ 3(38) Mgr. (change/upgrade)

My Account	Leads	Company Portfolio	RFPs
401k Prospector	Startup Prospector	Wellness Reports	Public Profile
Billing	Support	Connections	Manage Fiduciary Services
Fund Line-Up	Plan Monitoring	Quick Quotes	3(38) Dashboard

Select resources

BIDMONI

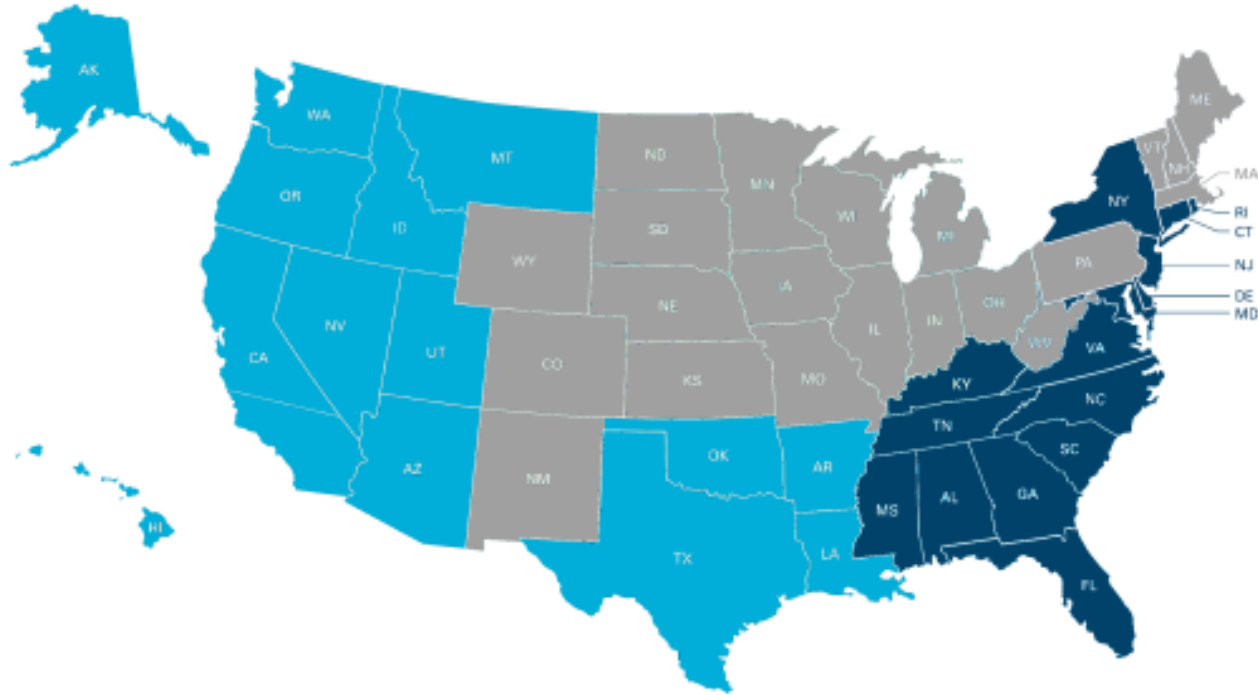
Judy Diamond

The AdvisorLab

Plan Tools

Fi360

Support and guidance from retirement experts



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Open Position
Regional Retirement Consultant – Central

Case Study: Carthage Hospital



- Advisor's first plan
- Plan size: \$150m
- Plan participants: ~1,500

Created a holistic, repeatable process that included:

- Engagement,
- Comparison,
- Proposal,
- Conversion
- Enrollment and
- Servicing Support

EA Transition & Next Steps

Integration overview – more options at same price

- We'll continue to support all existing plans with no changes
- You'll gain access to AssetMark investments, resources & support with no change in pricing
- We are working on a few areas:
 - Market values in AssetMark platform are monthly – planning to move to daily values
 - Advisor fee payments made more than 20 days after quarter end – working on shortening time frame
 - Fee statements for retirement plan business are separate from wealth management business
- You'll have access to these AssetMark resources starting April 1, 2026
 - EA models only available today at PCS; planning on making them available with more recordkeepers

After transition you'll have more resources

Category	Current State	Future State
Investment Options	<ul style="list-style-type: none">• 2 EA model lineups• Standalone Funds	<ul style="list-style-type: none">• 2 EA model lineups + 8 AssetMark model lineups• Standalone Funds• Target Date Funds
Recordkeepers	<ul style="list-style-type: none">• PCS	<ul style="list-style-type: none">• PCS + EPIC + JULY + Ascensus (more to come)
Value Added Resources	<ul style="list-style-type: none">• Advisor Lab	<ul style="list-style-type: none">• Advisor Lab + others (BIDMONI, etc.)
Sales Support	<ul style="list-style-type: none">• None	<ul style="list-style-type: none">• 6 person sales team
Fees	<ul style="list-style-type: none">• EA fee schedule	<ul style="list-style-type: none">• Same
Billing	<ul style="list-style-type: none">• Advance & Arrears• Paid by EA	<ul style="list-style-type: none">• Arrears• Paid by Recordkeeper

For new plans

Next steps

Schedule a meeting with your RRC!

Important Information

ELIGIBILITY REQUIREMENTS: Self-Directed Brokerage Account (SDBA) services are available only for participants in eligible retirement plans. SDBAs may be subject to plan level and investment restrictions. Brokerage services are provided by Schwab Personal Choice Retirement Account[®] and Fidelity BrokerageLink[®].

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8849458.1. | 04/2026 | EXP 04/30/2028