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AssetMark Wins 2018 WealthManagement.com Industry Award for Corporate Social Responsibility/Diversity Initiatives by Technology Providers

Concord, CA – September 19, 2018 – AssetMark, Inc., a leading provider of innovative investment and consulting solutions, was named the winning firm in the Corporate Social Responsibility/Diversity category of WealthManagement.com’s 2018 Industry Awards. The achievement recognizes technology providers with an outstanding commitment to fostering community-minded, diversity-enhancing initiatives.

The Corporate Social Responsibility/Diversity category honors new programs aimed at increasing diversity within the next generation of advisors and giving back to the community. AssetMark received recognition for promoting industry diversity through a wide variety of initiatives, including supporting the CFP Board Center for Financial Planning with a [commitment of \\$250,000](#) over the course of five years. The contribution will fund research-based initiatives aimed at identifying challenges within the industry and creating a more diverse and sustainable financial planning profession.

AssetMark’s support of the CFP diversity program was closely followed by an International Women’s Day campaign focused on gender diversity advocacy. This included the publication of a compelling infographic on “5 Ways Women’s Voices Benefit Businesses,” raising awareness for female underrepresentation in leadership roles and the ways gender equality can benefit businesses in all industries. The campaign also featured a national opinion piece on the positive impact of gender diversity in business leadership authored by AssetMark’s Chief Solutions Officer, Natalie Wolfsen, who sits on the CFP’s Workforce Development Advisory Group.

“Promoting an advisor workforce that reflects the diversity of the American public benefits investors, and is therefore a major priority for our firm,” said Charles Goldman, President and CEO of AssetMark. “We are thrilled to be recognized by WealthManagement.com for our efforts, and remain focused on supporting a more diverse and sustainable financial planning profession.”

This year, the Industry Awards consisted of 67 categories, which collectively received a record 600 entries from nearly 250 companies. Winners were announced on Thursday, September 13, 2018 at an award ceremony held at The Ziegfeld Ballroom in New York City. For more information on AssetMark’s commitment to making a difference, click [here](#).

About AssetMark, Inc.

AssetMark, Inc., an investment adviser registered with the Securities and Exchange Commission, is a leading independent provider of innovative investment and consulting solutions serving financial advisors. The firm provides investment, relationship and practice management solutions designed to make a difference in the lives of advisors and their clients. AssetMark, Inc., including its Savos and Aris divisions, has more than \$47.5 billion in assets on its platform as of August 31, 2018, and a history of innovation spanning over 20 years. For more information, visit www.assetmark.com and follow [@AssetMark](https://twitter.com/AssetMark) on Twitter.